

Important Ground Rules for Reproductions

We would like to point out what you need to know about the illustrations based on the originals and the figurines and make you aware of the possibilities you would have in using them on your products.

The following requirements must be observed in the commercial utilization of the two-dimensional reproductions of the originals by Sister M.I. Hummel and the M.I. Hummel figurines manufactured by W. Goebel Porzellanfabrik:

1. The reproductions must correspond to the approved samples submitted, especially in quality and color fidelity.
2. It is extremely important that the typical, unmistakable characteristics of the Hummel pictures are not diminished in production process.
3. In the forms chosen for usage, reproductions may neither be partially covered, disfigured or cut, nor should additional decoration crowd the reproductions into the background.
4. The use of religious motifs is limited and each case must be discussed with ARS AG.
5. Illustrations of the originals, as well as figurine illustrations and scenes are digitally stored by ARS AG and can be ordered as color separations by specifying the necessary information (e.g. paper quality). These data must form the basis for all work involving reproductions. Should this not be possible, ARS AG will make slides available.
6. All reproductions must bear a signature. Illustrations of the originals have the artist's signature. If this is missing, the **Hummel** signature may be superimposed. The script *M.J.Hummel*® must be shown on reproductions of figurines and scenes with figurines. Exceptions can only be made after consultation with ARS AG.
7. The following notations must be made by the Licensee on products, catalogues and advertising materials:

Signature: *Hummel* or *M.J.Hummel*®

Trademark: **Hummel**® and **M.I. Hummel**® are used under License from Goebel

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The approval process includes various preliminary examinations until a final approval is ascertained.